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Fiserv Enhances Paytraxx Electronic Bill Payment Solution, Adds Nearly 100 New Clients in 2006

Growth attributed to Paytraxx's robust and expanding list of features and superior integration capabilities

Brookfield, Wis., February 15, 2007 – Fiserv, Inc. (NASDAQ: FISV) announced today that it has experienced steady market momentum for its Paytraxx solution since launching the electronic bill payment product last spring. The company signed 91 new financial institutions for Paytraxx in 2006. Fiserv leaders attribute this growth to Paytraxx's robust functionality, aggressive development plans and superior integration with other Fiserv solutions.

“We are pleased with the rapid market acceptance of Paytraxx, and the consistent, growing demand for a comprehensive, best-in-class electronic bill payment solution. As a company committed to delivering value for financial institutions, we are proud to offer a solution that enables our clients to keep ahead of the curve, especially during this time of evolving demand from wired customers,” said Tom Neill, Group President Depository Institution Processing at Fiserv. “In addition to demonstrating our ability to proactively address the changing market demands of the institutions we serve, Paytraxx is an excellent illustration of the power of Fiserv 2.0, a companywide initiative that calls for strategic collaboration across our business units. This product leverages the capabilities and services of several business units of Fiserv to help our clients achieve market leadership.”

Paytraxx offers Fiserv clients unparalleled integration capabilities, streamlining operations for everything from payment funding to account enrollment through seamless end-to-end connections to other Fiserv solutions that are critical to the bill payment process.

“By collaborating and tightly integrating with our Fiserv core systems, we can offer Paytraxx clients more robust functionality than they could obtain from any other provider,” said Kim



Killingsworth, senior vice president and general manager for Paytraxx. “Our clients get an integrated solution, from a single provider, while maximizing the technology investment they have already made.”

Paytraxx clients experience greater transaction processing efficiencies through integration with Fiserv EFT and direct core processing system connectivity, both of which reduce NSF risk by automatically confirming funds availability before payments are distributed. Integration with Fiserv core systems also streamlines the enrollment and validation of new users and facilitates unique functionality, such as data mining support. Information housed within the Paytraxx system is available to Paytraxx clients and can be integrated with CRM or other management information systems to facilitate cross-marketing campaigns, profitability analysis and other client initiatives.

“Paytraxx gives our institution a highly competitive tool for capturing and attracting a new generation of customers, while providing sophisticated back-office support that enables us to deliver this high-demand service with ease,” said Anna Lurquin, vice president, Standard Bank and Trust Company in Hickory Hills, Ill., with assets of \$1.9 billion. “With multiple integration points already in place, plus one of the most secure, reliable infrastructures available, Paytraxx is an ideal electronic bill payment solution offering less risk, more features and greater control.”

The Paytraxx solution features extensive administrative capabilities that enable financial institutions to control user access, manage payment limits, generate reports, review enrollment history, review payments and alert history, and communicate securely with customers—all via a convenient Web-based interface. Paytraxx also lets the institution choose from a wide range of processing options, offering flexibility over user enrollment, authentication, payment posting, and customer support.

“With Paytraxx, we have the opportunity to choose the best way to deliver electronic bill payment service to our members,” said David Dubey, vice president of information technology for WEOKIE Credit Union in Oklahoma City, with assets of \$500 million. “And we can rest assured that we are providing a premium solution that will continue to offer the leading-edge innovation and high-quality service we have come to expect from Fiserv.”

Paytraxx is based on a proven electronic bill payment solution first deployed by one of Fiserv’s business units in 1994. Since Paytraxx was introduced across the Fiserv client base last spring, the product team has delivered a variety of compelling new features including a Spanish user interface, multiple payment funding options, Live Chat with customer service, expanded security and user alert



capabilities, and increasingly sophisticated administration tools. Payments made via Paytraxx are processed via a Cybertrust certified data center, leveraging proven SAS70 Type II audited infrastructure. With Fiserv's robust security and efficiency-boosting automation, Paytraxx clients experience an extremely high electronic transaction rate and a low, industry-leading payment investigation rate.

About Paytraxx

Paytraxx is the premium online bill payment solution from Fiserv, designed for financial institutions that demand flexibility, robust integration and leading-edge functionality from their bill payment provider. Delivering a broad range of functionality, unique features and seamless integration with Internet banking, Paytraxx is a proven solution for both retail and commercial customers. Paytraxx offers flexible branding, customer service and funding options, enabling institutions to capture and retain the most profitable customers in the growing bill pay market. Backed by the financial strength of Fiserv, the Paytraxx solution delivers industrial-strength reliability, quality and security, packaged with service flexibility and premium support.

About Fiserv, Inc.

Fiserv, Inc. (NASDAQ: FISV), a Fortune 500 company, provides information management systems and services to the financial and insurance industries. Leading services include transaction processing, outsourcing, business process outsourcing (BPO), software and systems solutions. The company serves more than 17,000 clients worldwide and is the leading provider of core processing solutions for U.S. banks, credit unions and thrifts. Fiserv was ranked the largest provider of information technology services to the financial services industry worldwide in the 2004, 2005 and 2006 FinTech 100 surveys. Headquartered in Brookfield, Wis., Fiserv reported more than \$4.5 billion in total revenue for 2006. For more information, please visit www.fiserv.com.

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